

GENSOURCE RECEIVES ASSAY DATA FROM THE SECOND WELL AT ITS VANGUARD ONE PROJECT

SASKATOON, Saskatchewan – January 23, 2017 – Gensource Potash Corporation ("Gensource" or the "Company") (**TSX.V: GSP**) is pleased to advise that it has received assay results from Well #2 of its two-well drilling program on its 100% owned Vanguard project area. The current two well program has been designed to complement and build upon two previous wells drilled on the property in 2012.

Mike Ferguson, Gensource's President & CEO commented: "We are very pleased to report that grades and thicknesses encountered in Well #2 met our expectations. Previous wells drilled in the area (in 2012) showed excellent mineralization and we had hopes that our new wells would compare favourably. In fact, Well #2 does provide evidence of consistency of resource from the earlier wells in both grade and thicknesses of the prairie evaporative members. This validates the potential extraction potential (tonnes of final sellable potash product per square mile) that was used in the Preliminary Economic Assessment (PEA) completed in May 2016, representing cost-efficient drilling and mining using our selective dissolution technique. We are excited to see these results. Now that all the assay data have been received, we will be working towards an updated NI 43-101 Resource Report."

Over 200 samples were selected from the 30+ meters of sylvinite-bearing core, representing all three members of the prairie evaporite formation. The samples were assayed by SRC Geoanalytical Laboratories, an ISO 17025 accredited testing facility in Saskatoon. The resulting assay data have been analyzed by Gensource's independent geologist from Terra Modelling Services Inc. Highlights are:

- All three members of the Prairie Evaporite (Patience Lake, Belle Plaine and Esterhazy) are present and intact.
- Patience Lake Member
 - Average grade of 36.9% KCI
 - Total thickness of 12.7m
 - Of particular note are high grade intersections of 42.6% KCl of 2.2 m and 44.9 % KCl over 3.6m
- Belle Plaine Member
 - Average grade of 34.6% KCI
 - Total thickness of 9.4m
 - Of particular note is a high-grade intersection of 44.1% KCl over 2.1m
- Esterhazy Member
 - Average grade of 18.29% KCI
 - Total thickness of 6.34m



It is well worth noting that there is a near-absence (less than 1%) of carnallite in the Patience Lake and the Belle Plaine Members.

Below is a table illustrating the general consistency in results with the nearby 1-18 well, drilled previously in 2012, and the 1-16 well (Well #1) recently reported on:

		Well #2 (Drilled early 2017)	1-18 (Drilled 2012)	Well #1 (Drilled late 2016)
Patience Lake Member	Average Grade (wt% KCI)	36.9	34.2	33.9
	Thickness (meters)	12.7	11.1	14.4
Belle Plaine Member	Average Grade (wt% KCI)	34.6	33.8	35.7
	Thickness (meters)	9.4	10.1	8.5
Esterhazy Member	Average Grade (wt% KCI)	18.3	18.7	15.8
	Thickness (meters)	6.3	6.7	10.5

The scientific and technical information contained in this news release was reviewed and approved by Louis Fourie, P.Geo., President of Terra Modelling Services Inc., an independent consultant and Qualified Person under NI 43-101.

About Gensource

Gensource is based in Saskatoon, Saskatchewan and is focused on developing the next potash production facility in that province. Gensource's President and CEO, Mike Ferguson, P.Eng., has assembled a management and technical team with direct and specific expertise and experience in potash development in Saskatchewan.

Gensource operates under a business plan that has two key components - vertical integration with the market to ensure that all production capacity built is directed to a specific market, eliminating market-side risk; and, technical innovation which will allow for a small *and* economic potash production facility, the output of which can then be directed to a single, specific market.

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