

GENSOURCE WELCOMES PAUL NEUFELD AS PROJECT MANAGER, WITH THE FIRST TASK: TO COMPLETE THE FIRST FEASIBILITY STUDY.

SASKATOON, Saskatchewan – September 19, 2016 – Gensource Potash Corporation (“Gensource” or the “Company”) (TSX.V: GSP) is pleased to announce that Mr. Paul Neufeld, P.Eng., joined the company effective September 15, 2016. Paul will assume the role of Project Manager with overall responsibility for executing the feasibility study for the first small scale project at Gensource’s Vanguard area.

Mr. Neufeld has 11 years of practical project experience as a project manager, project engineer, risk analyst, structural engineer, and construction coordinator, primarily focusing on heavy industrial projects for the potash, uranium, and other mining sectors in Saskatchewan. Prior to joining Gensource, Paul was a partner and Vice President at ENGCOMP Engineering Computing & Professionals Inc., a private engineering consulting firm in Saskatoon where he supervised operations, business development, and the financial and accounting aspects of the company. Additionally, Paul filled roles in project management, capital cost estimating, planning and scheduling, risk and decision analysis, and quantitative modelling. Over the course of his career as a project manager, Paul has directed and led many multi-disciplined brownfield and greenfield mining projects, of varying size and scope. Paul brings with him a natural energy and ability to get things organized and get things done.

Paul is a registered Professional Engineer, holding a B.Sc. with Great Distinction in Civil Engineering. He is currently finishing his MBA, rounding out his training in line with his substantial business building experience. Mr. Neufeld also continues to actively be involved with the University of Saskatchewan and its College of Engineering, specifically as a sessional lecturer on Project Management for 4th year students. He is also a member of the College of Engineering Project Management Task Force, which is established to assess and advance the inclusion of project management education into the undergraduate curriculum. Paul is actively involved in his professional community, as a member of the Canadian Institute of Mining and Metallurgy (CIM), the Association for the Advancement of Cost Engineering International (AAACEI), and the local chapter of the Project Management Institute (PMI). Paul also takes part in the Saskatoon Young Professionals and Entrepreneurs (SYPE) network, and is a founding board member of the Young Professionals Group of the Association of Consulting Engineering Companies in Saskatchewan (ACEC-SK).

Mike Ferguson, Gensource's Chairman of the Board and President & CEO, commented, "We are excited to welcome Paul to Gensource. With his strong background in project management coupled with his practical experience on executing real projects in the potash industry, Paul will add tremendous value to Gensource and its projects – starting with the feasibility study planned for kick off in the next weeks, and extending into the future as Gensource prepares to move its unique projects, step by step, into production. Further, by adding Paul to the group, Gensource Potash is deliberately sending a signal that our projects will be developed according to our business plan and model: vertically integrated; sized to fit partner-customer requirements, and; innovative in mining and processing technologies. Paul will be instrumental in helping Gensource begin its move towards 'Potash 2.0' "

About Gensource

Gensource is based in Saskatoon, Saskatchewan and is focused on developing the next potash production facility in that province. Gensource's President and CEO, Mike Ferguson, P.Eng., has assembled a management and technical team with direct and specific expertise and experience in potash development in Saskatchewan.

Gensource operates under a business plan that has two key components - vertical integration with the market to ensure that all production capacity built is directed to a specific market, eliminating market-side risk; and, technical innovation which will allow for a small *and* economic potash production facility, the output of which can then be directed to a single, specific market.

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